

FIVE WAYS TO *BETTER ENGAGE* YOUR MEMBERS

MEASURE WHAT MATTERS

Fully integrated association management software makes it easier than ever to collect and analyze member data. Determine everything from which programs members value most to desired session topics. With engagement tracking, you can delight members with the events and information they can't find anywhere else.



MOTIVATE AND REWARD

Motivating members – even passionate ones – to take action and volunteer is hard. Putting volunteer programs on an online community forum, recognizes and rewards volunteers for their hard work and motivates them to remain actively involved. Depending on platform functionality, you can create custom badges and a point system to motivate members and encourage others to participate.



HIGHLIGHT ACCOMPLISHMENTS

Use all of your communication channels to highlight members' accomplishments and engagement. Members will appreciate the "shout outs" and it will prompt others to get involved as well.



PROMOTE FEEDBACK FOR CONTINUOUS IMPROVEMENT

Use every member interaction as an opportunity for feedback to deliver an exceptional member experience. Members will appreciate having a forum to voice their opinions. This shows that the member experience is just as important to you as it is to them.



CREATE AN ONLINE COMMUNITY

Online communities allow members to share opportunities and generate excitement about events. This communications vehicle extends your message by enhancing peer engagement and best practice sharing.



Find out how an integrated AMS can improve your member engagement. Watch a video demo of MemberSuite.
go.membersuite.com/web-demo

MemberSuite
SOFTWARE FOR THE MODERN MISSION™

