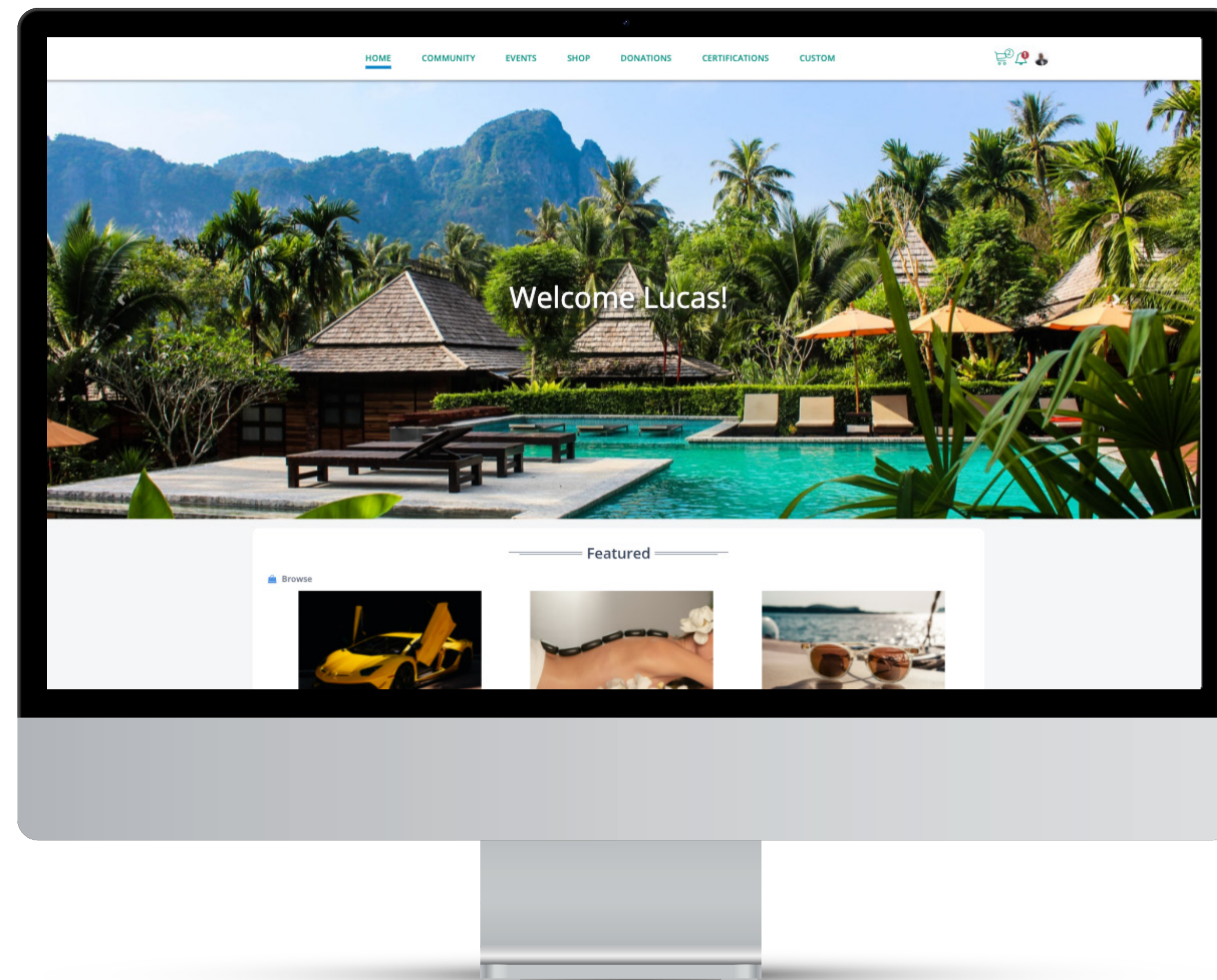


# Member Portal eBook

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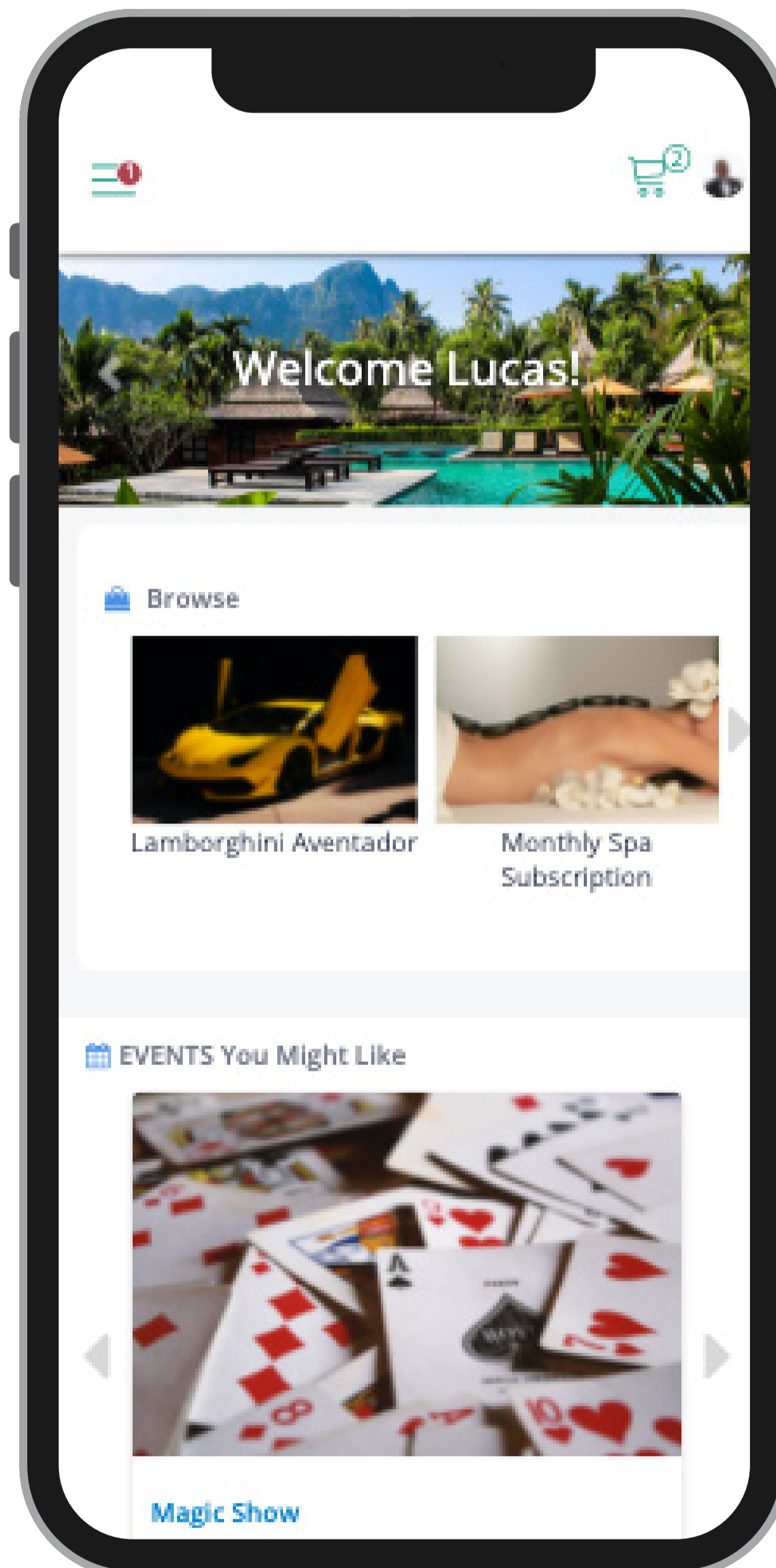
# Empower Members to Own Their Experience



## Increase engagement and save staff time with MemberSuite's Mobile Responsive Portal.

The MemberSuite Portal is the online interface that your members and non-members will interact with. Its mobile responsive, user-friendly, and intuitive design, empowers visitors to self-serve - freeing up staff time so they can focus on other tasks.

## Take The Mobile Portal on the Go



**Let individuals interact with your organization through the Member Portal from any device.**

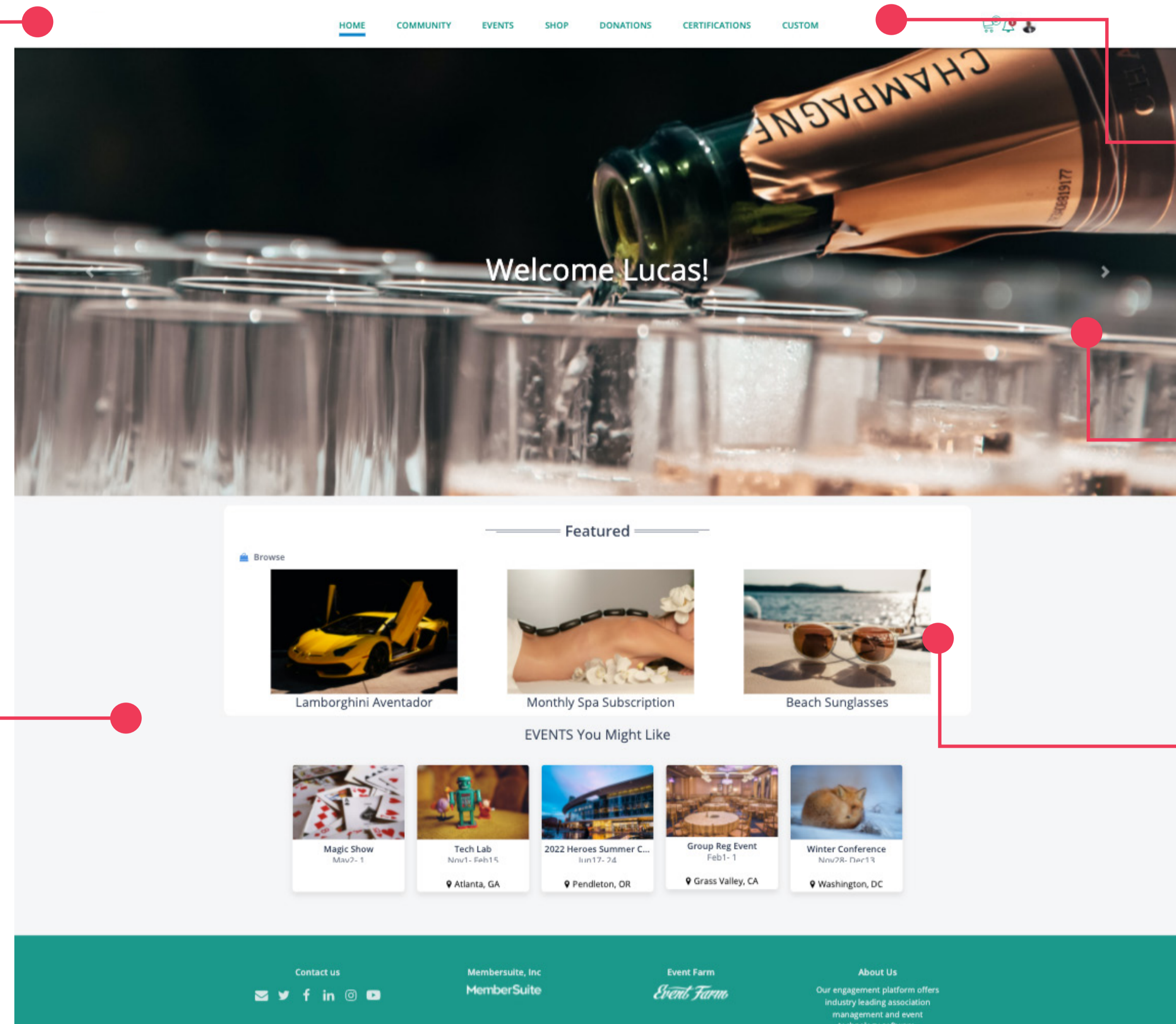
MemberSuite's mobile responsive portal design can be rendered on any device - providing the modern online experience your constituents expect.

- Members engage with your organization on their terms
- User-friendly and intuitive user interface reduces site abandonment
- Featured content like upcoming events and product alerts provide quick access to engagement and non-dues revenue opportunities.

# Flexibility That Keeps You Relevant

Future-proof your organization with a configurable member portal that addresses your current and evolving needs.

Configure the header and footer styles to match your brandstandards and add custom and social links



Rename or hide main navigation menu labels

Add banner images to the rotating carousel

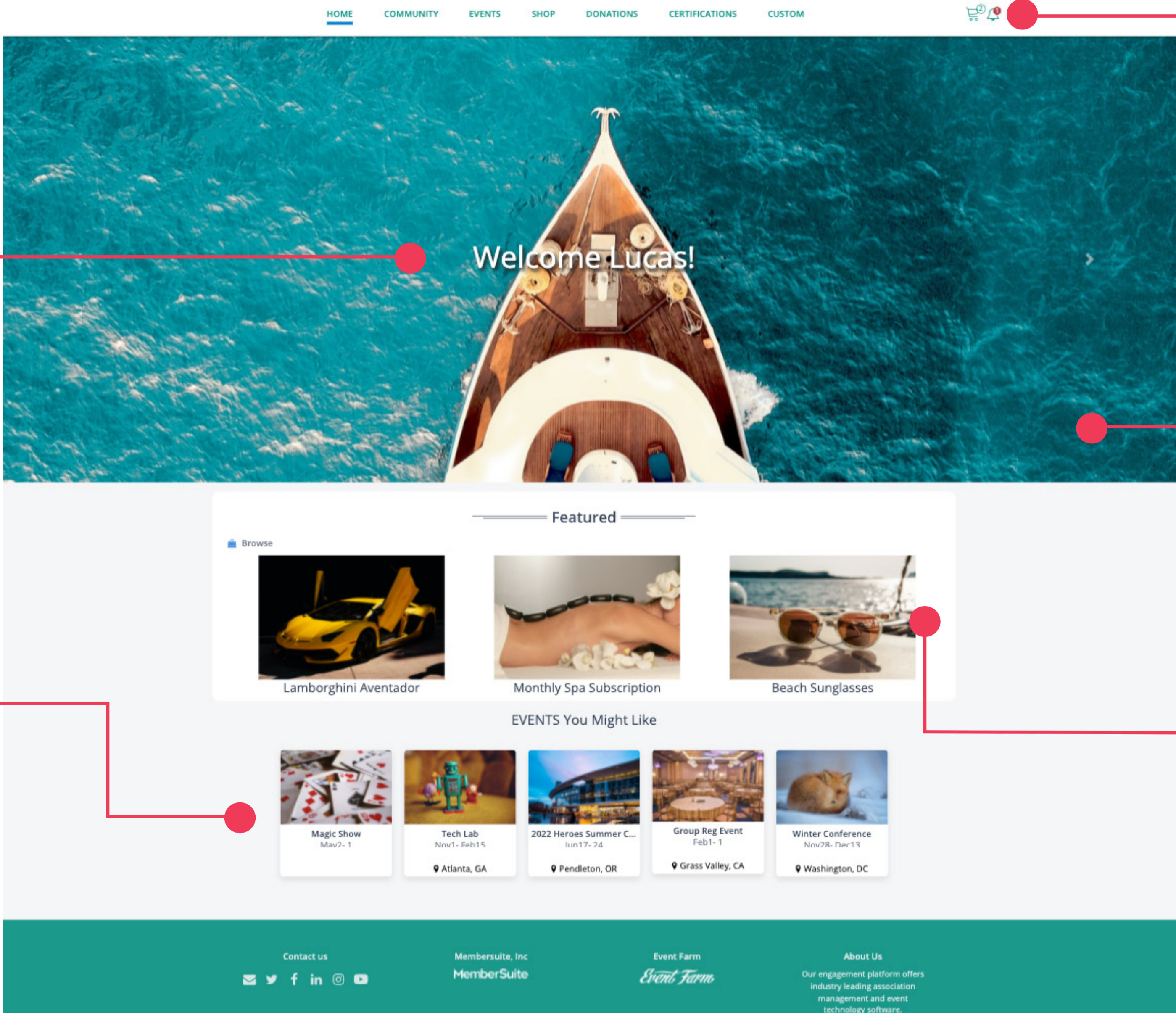
Change the background and text color

Configure the featured area to highlight what you want to promote

# Engagement Boosting Features

Leverage a variety of configuration options to increase user engagement.

Personalize the experience with a configurable welcome message



Automate renewal notifications to prevent member churn

Leverage the rotating banner and featured areas to drive event registrations and promote non-dues revenue initiatives

Display the events the user has registered for and feature other events they might also like

# Revenue Driving Features

Streamlined checkout process simplifies purchasing and reduces cart abandonment.

Let users securely store their preferred payment method to speed up the checkout process.

Choose to display any applicable credits during checkout

Checkout

Secure Server

Payment method:

- Visa ending in 1111 [Delete](#)
- Visa ending in 1111 [Delete](#)
- New Payment Method
- Pay Later

Add a Discount or Promotional Code

Enter Code  [Apply](#)

Billing Address: \*

- 1 Georgia Dome Dr NW  
Atlanta, GA 30313  
United States
- New Address

Product Name	Price/Qty	Total Price
Beach Sunglasses	\$55.00 x 1	\$55.00
Monthly Spa Subscription	\$199.99 x 1	\$199.99
Gourmet Prawn Dinner - DIAMOND VIP	\$1,000.00 x 1	\$1,000.00
<b>Session Info</b>		
6pm Session - Session Fee - Early Evening	\$100.00 x 1	\$100.00
8pm Session - Session Fee - Late Evening	\$100.00 x 1	\$100.00
Tax:		\$0.00
<b>Total:</b>		<b>\$1,454.99</b>
<b>Total Due Now:</b>		<b>\$1,454.99</b>

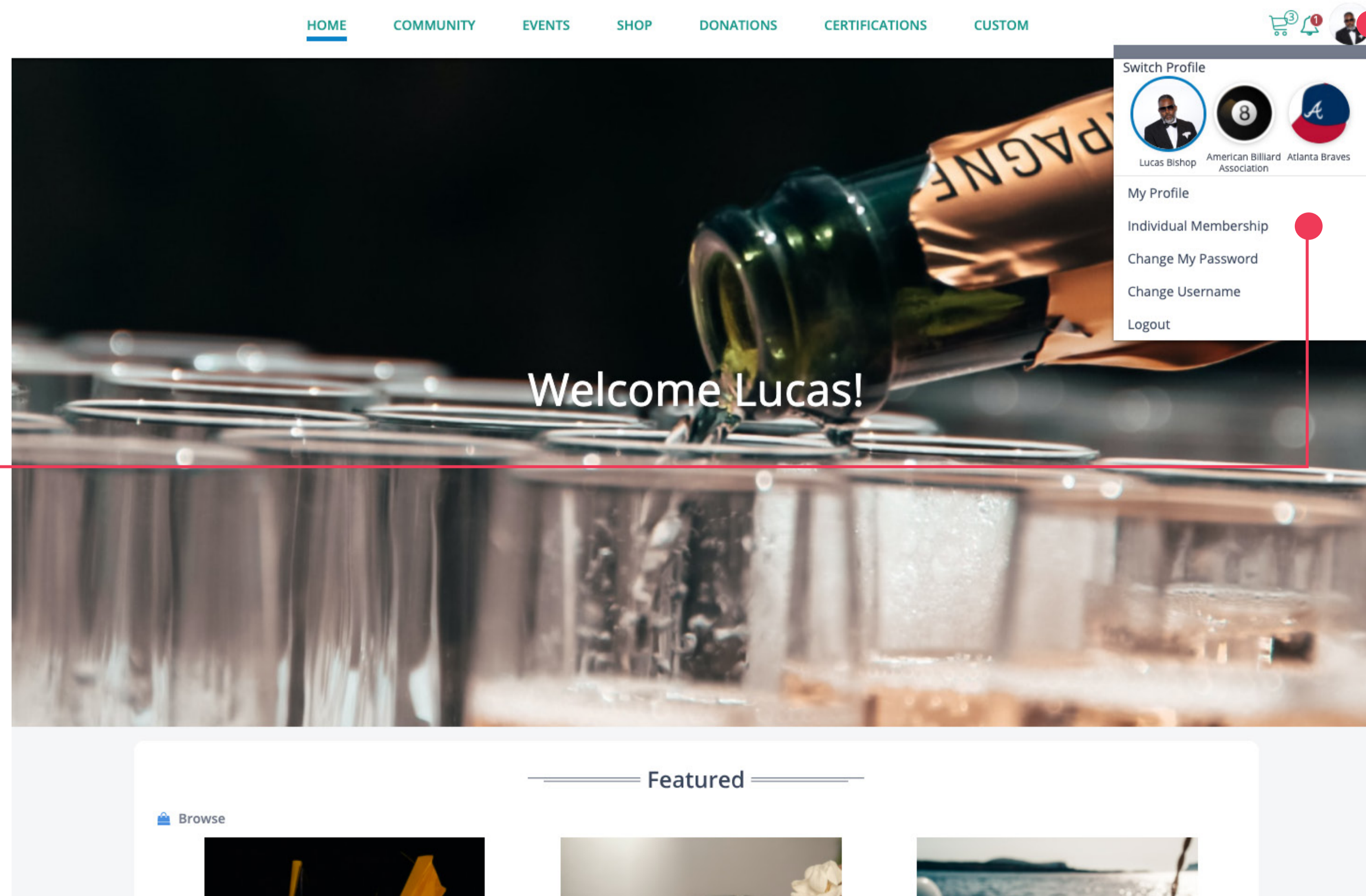
Checkout

Accept one transaction for multiple purchases through a universal shopping cart

# Seamless Profile Switching

Allow organizational-based members to manage individual and organizational profiles from a single log-in.

Allow users who are able to manage the organization to also manage the individuals and their relationships to the organization.

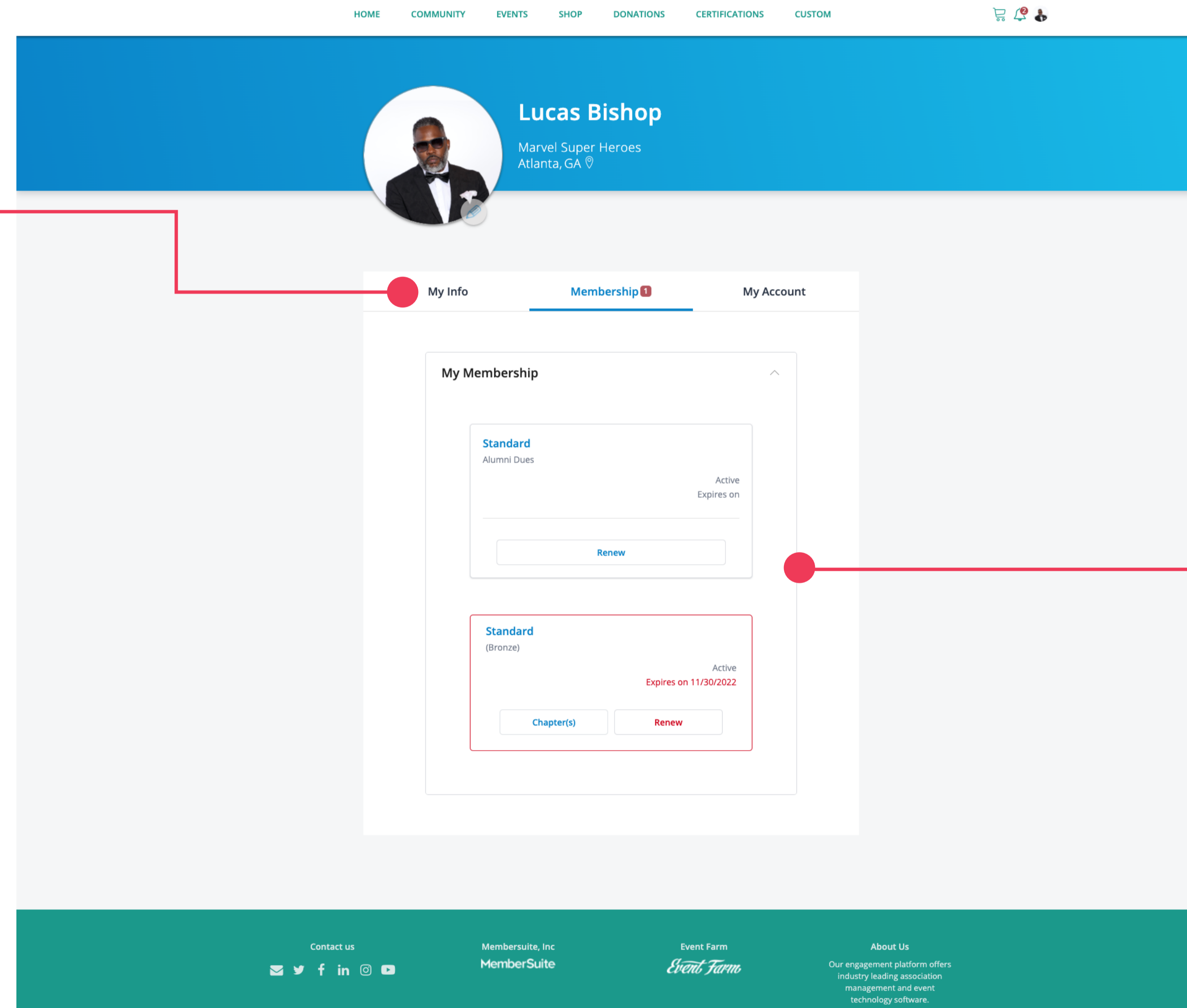


Enable members with organizational login rights to easily switch between profiles. (Note: The selected profile will persist throughout the portal until the user switches.)

# Intuitive Membership Look & Feel

Offer a great user experience with a simplistic material design.

Let users see and edit personal information and communication preferences



Empower members to manage their profile, financial history, and membership all from one location



# Online Member Directory

Add value by facilitating networking through an online mobile-friendly directory.

Search multiple attributes to find a contact

Configure filtering options to meet your needs

The screenshot shows a web application interface for a membership directory. At the top, there is a navigation menu with links for HOME, COMMUNITY, EVENTS, SHOP, DONATIONS, CERTIFICATIONS, and CUSTOM. On the right side of the header, there are icons for a shopping cart, a notification bell, and a user profile. The main content area is titled "Membership Directory" and displays a list of five organizations. Each organization entry includes a logo, the organization name, and several address fields (Preferred Address, Work Address, Preferred Address Line 1, Preferred Address State Code, and Bill () Thru). The left sidebar contains a search and filter section. It starts with "Showing 20 Items" and a "Refine" button. Below this is a search bar labeled "Name". There are several filter fields: "Chapter(s)", "PP First Name", "Last Name 21389472498320", "95 New Custom Field", a dropdown menu with "321" selected, "Pick an Org", "Pick Org 3", and "Pick Org2". At the bottom of the sidebar, there are two columns: "Available items" and "Selected items", each with a "Filter..." button and a list of items. Red lines with circular endpoints point from the text annotations to specific elements in the interface: one points to the search bar, another to the "321" dropdown, a third to the "Pick an Org" dropdown, a fourth to the right edge of the main content area, and a fifth to the bottom of the main content area.

Let members opt in or out of the directory through their profile settings

Enable users to scroll and view all content in one page through lazy loading

# Full Online Storefront

Sell products and diversify your organization revenue streams with an online storefront.

The screenshot shows a web storefront with a navigation bar (HOME, COMMUNITY, EVENTS, SHOP, DONATIONS, CERTIFICATIONS, CUSTOM) and a search bar. The main content area displays a grid of products. Annotations with red lines point to specific features: a 'Refine' filter on the left, a shopping cart icon in the top right, and a 'DOWNLOAD' button on a product card.

Increase store visibility by letting users browse the online store without being logged in

Remind users to checkout with a persistent shopping cart that saves unpurchased items for the next visit

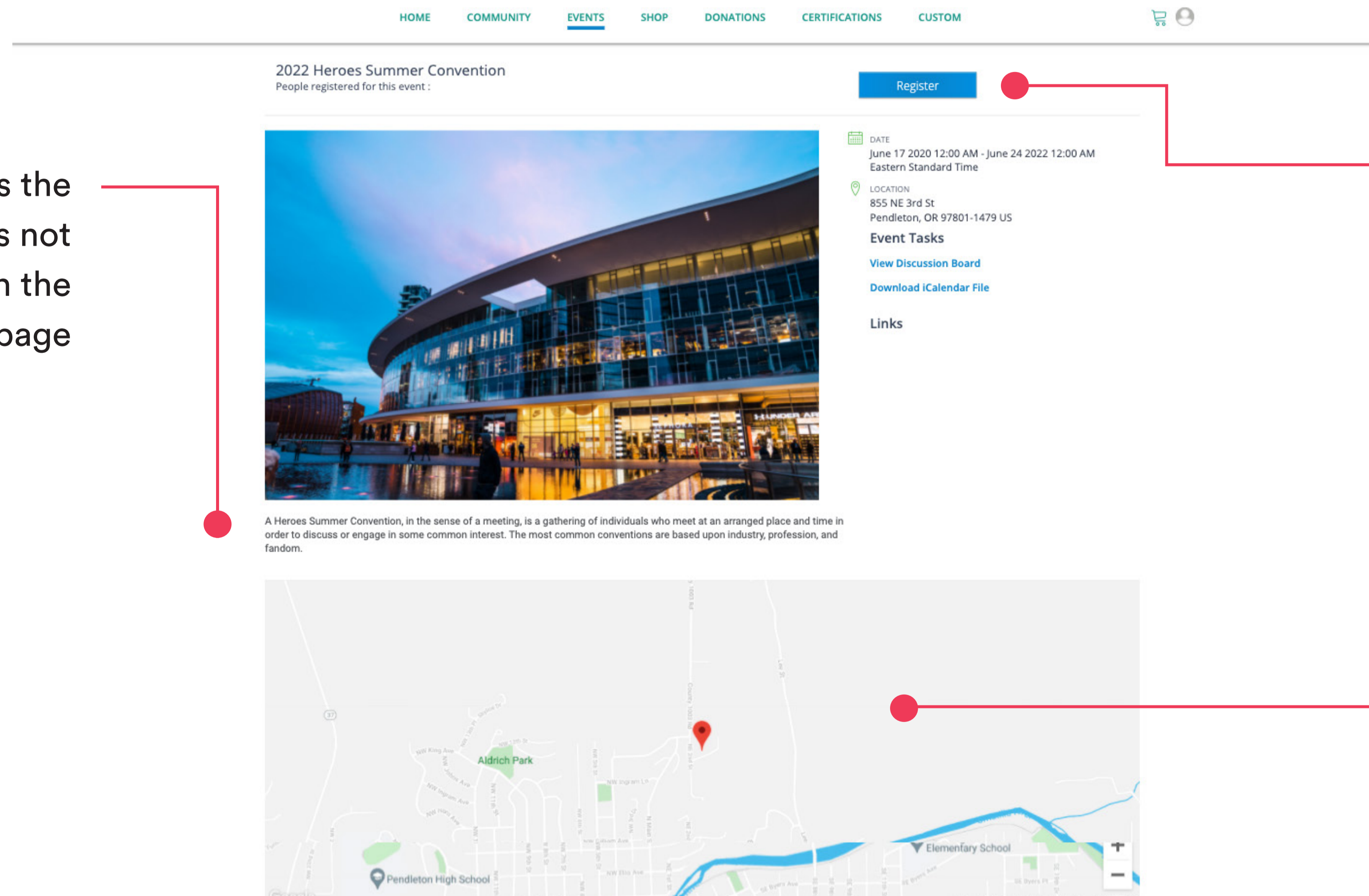
Feature specific shop merchandise on the home landing page to promote products

Showing 20 items

- Safety 1st Groom and Go Kit**  
Purchase items that track inventory  
**\$16.00**
- Building A Better Future**  
**\$25.00**
- Healing Books**  
Reach out to prospective members  
**\$30.00**
- Bundle**  
**\$150.00**
- Digital Download**  
Access to the Digital downloads folder
- Learning The Basics**  
Get started on your journey to a modern

# Inviting Event Detail Pages

Design the perfect splash page to promote your conferences, classes and meetings.



Promote events the portal visitor has not registered for on the home landing page

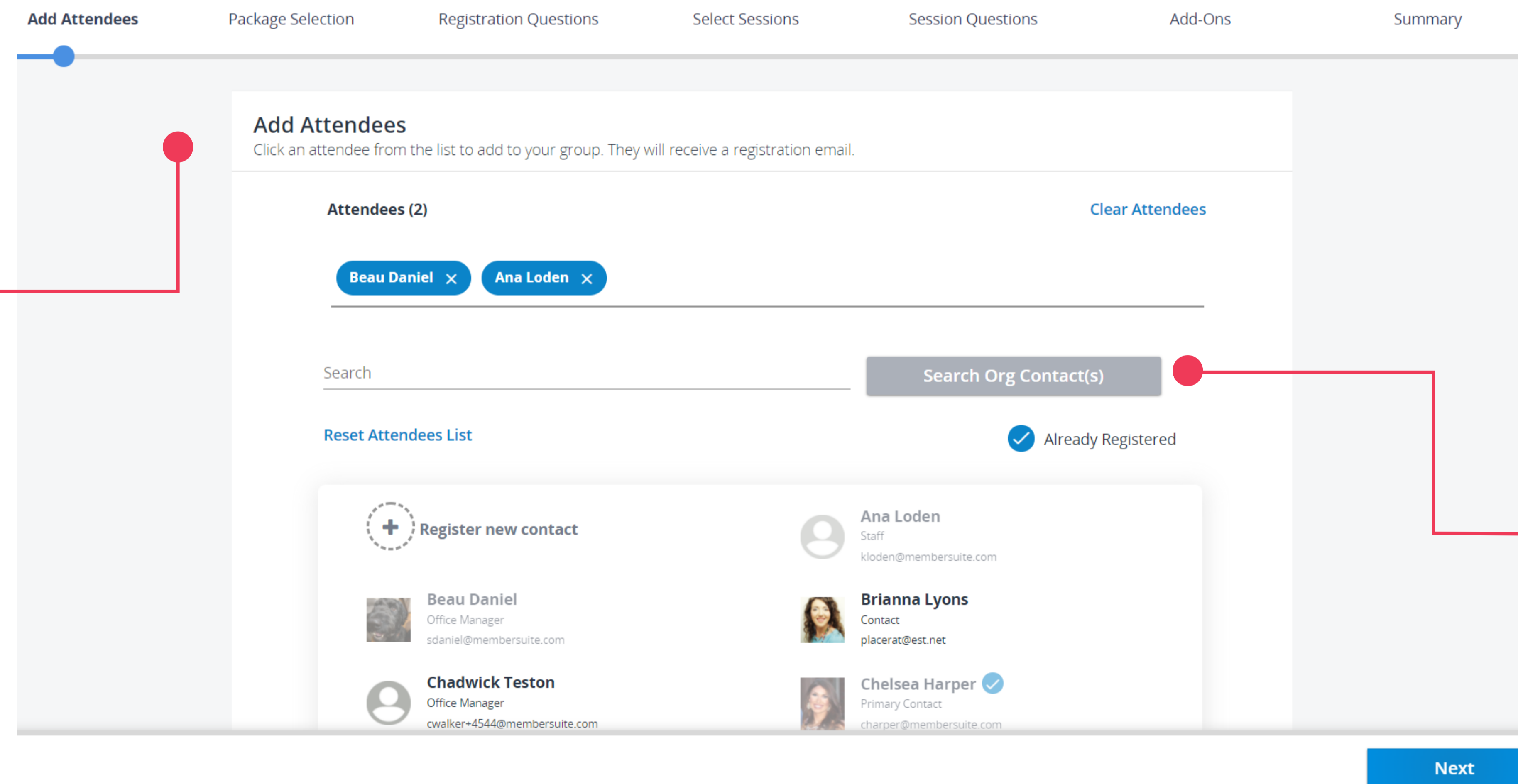
Save staff time by letting members and non-members register online

Include a location map through our Google Maps integration

# Simplified Group Registration

Make it very easy for event attendees to register multiple individuals at once with a user-friendly group registration workflow.

Provide the option to register as an individual or as a group



Let users select organization contacts from an existing list or by entering them manually

**MemberSuite**<sup>™</sup>  
By **GrowthZone**

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To learn more, visit

**MemberSuite.com**

**Manage. Engage. Grow**

MemberSuite is the most configurable association management software on the market. The powerful AMS provides mid- and upper-market level membership organizations with applications that deliver the functionality, integration, reporting, and support that empower associations to manage, engage, and grow membership

